

DreamNews

www.dreamvision.net

Consumer Electronic Show 2009, DreamVision unveiled its Wide System Kit for Dream'E

The Dream'E, the new DreamVision Full HD projector, featuring a native resolution of 1920x1080, a Cine-Motion compatibility and an integrated 2.37 THEATRE Mode, was demonstrated by Audio Plus Services / Plurison, the official DreamVision distributor in North America.

The Wide System Kit is a fixed anamorphic solution that permanently displays a cinemascope image. Getting back to a 16:9 ratio is as easy as pressing a key on the remote. The most respected AV reviewers visited our suite and attended a private demonstration. Among others, Chris Martens, at avguide.com gave a clear description of the kit's purpose [here](#). Dream'E was also one of the 6 CES outstanding picks of Robert Archer at [CE Pro](#).



Dreambee with Theatre System Kit (Red Color Limited Edition)

new Dream'E (White color)



Dream'E with Wide System Kit (Black color)

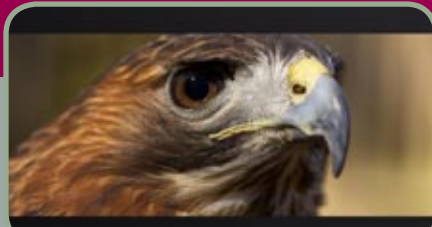


The Wide System kit consists in a High Contrast prismatic lens assembled in front of the Dream'E projector with a cap and a proprietary bracket. The big difference between a Cinemascope system and classical 16:9 displays is that the screen perfectly matches the movie format : no more black bars on top and bottom of the picture. As a result, the Cinemascope system re-creates at home the immersive experience of watching a movie in its original format.

The real asset of the Dreamvision Wide System is that it doesn't involve any movement: once the lens is adjusted, there is no need to touch it again, it is permanently fixed in front of the projector. Thanks to the new DreamVision Theatre Mode, if watching television or sports, it is easy to get back to the classic 16:9 ratio by simply pressing the dedicated aspect ratio selection button on the remote control.

The Wide System kit is extremely easy to install and to set up. Besides, the elegant cap over the lens brings two benefits : to prevent unwanted light from reflecting on the glass and also to preserve the elegant design of the projector.

The advantage of the Dreamvision **Wide System** over a 16:9 display is the 33% increased resolution to project the same 2.35 picture. On top of that, the increase in brightness (+25%) allows the use of wider screens.



A classical 16:9 display turns off 25% of the pixels on the black bars.



The Wide System uses every available pixels to display a 2.35 movie.

The **Wide System** is optimized for the latest Blu-ray and DVD formats such as 2.37:1 or 2.40:1 "True Cinema 1080p24". No more unpleasant black bars on top and bottom. Just sit comfortably, relax and enjoy the show in a true Cinemascope format.



The **Wide System** is also compatible with the 16:9 HDTV formats such as 720p and 1080i by using the "Converted 16:9" aspect ratio, able to display the 16:9 picture inside the Cinemascope Screen.

